**Profle title**

|  |  |
| --- | --- |
| **Date of interview** |  |
| **Interviewers** | @mention interviewer |
| **Customer name** |  |
| **Customer contact info** |  |
| **Company name** |  |

**Top takeaways**

* List your top 2-3 takeaways from the interview

**Background**

Add details about the customer, including their industry, role, and experience with your products

Interview questions and answers

Put interview questions and answers here for reference. To change the title of the expand, tap the pencil icon.

* Q1: Add your question
  + - A1: Add the customer's answer

## Use cases

List the customer's use cases for your product or service

## Observations

Highlight problems, takeaways, and opportunities you observed during the interview

**Problem:**

|  |  |
| --- | --- |
| **Takeaway:** |  |
| **Opportunities:** |  |
| **Tickets:** | Paste in related Jira tickets |

**Problem:**

|  |  |
| --- | --- |
| **Takeaway:** |  |
| **Opportunities:** |  |
| **Tickets:** | Paste in related Jira tickets |